

STRONG INSURANCE AGENCY, LLC
405 Hart Road
Lexington, Kentucky 40502

William R. Strong, Owner
(859) 227-4464

March 21, 2012

Mr. Julius Genachowski, Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: LightSquared Issue

Dear Mr. Genachowski:

I write to support the efforts of LightSquared to find another technological solution that would allow it to operate its revolutionary proposed 4G LTE network through a combination of satellites and terrestrial towers.

I have a particular reason for writing today, because LightSquared stepped up to the plate last week in Eastern Kentucky, an area devastated by tornadoes, and supplied satellite telephones and other telecommunications equipment to first responders in the areas hit. This was a vital service that LightSquared has provided in the past, and the first responders I have spoken to have had nothing but praise for LightSquared and its equipment. However, the efforts of LightSquared to help Eastern Kentucky residents during these hard times merely reminds those of us concerned with this issue that cell phone service in most of these areas is rudimentary at best, and nonexistent at worst.

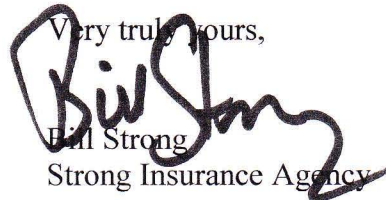
In the past, I have written to both the FCC and the NTIA, as well as to my local Congressmen in Kentucky, to support the efforts of LightSquared. For most of my adult life, I have worked in the insurance industry and lived in eastern Kentucky. I was the agent for Perry County Farm Bureau Insurance and a state legislator in my home region. Over a decade ago, I relocated to Lexington, formed a new independent insurance agency, with offices throughout the state. Outside of Lexington, my offices in the rural communities, suffer from a lack of good, reliable, broadband and cellular service. Because of this, these communities also suffer.

I truly hope the FCC will consider these issues again carefully.

Eastern Kentucky is being held back by a lack of telecommunications technology generally, and by a lack of good, reliable cell phone service specifically. LightSquared proposes to do, as a private company, what no other private company proposes to do: Create a nationwide 4G

network with NO government funding or support. As a private businessman, I encourage the FCC to do everything within its power to allow LightSquared to find some alternative solution that will allow it to go forward.

Although I have always been impressed with LightSquared, its willingness to help our first responders in our time of need merits particular praise, and points up the need for improved cell service in these regions. I urge the FCC to do something to allow LightSquared to continue to develop its 4G network. The people of Eastern Kentucky need this service desperately.

Very truly yours,

Bill Strong
Strong Insurance Agency